

# Owl Ridge Wine Services (ORWS)

## Standard Label Guidelines

### Labels:

- Front and back labels on the same roll preferred; front and back on separate rolls is acceptable.
- For best results we recommend separate rolls for tapered labels.
- 11" maximum roll diameter; 3" core; rewind #4 or 'left first' positioning.
- Minimum 1/8" spacing between labels on roll.
- Please supply at least 12.3 labels per case or 13.3 if you are applying a label to each case . Minimum excess of 200 labels.
- Laminated, metallic, irregularly-shaped, transparent or very large labels increase the risk of poor application, especially on unevenly-sided bottles.
- Labels should be at least 1/2" smaller in height than the specified bottle label panel.
- Minimum 1" gap between front and back labels on bottles.
- Each label should not cover more than 160 degrees of arc.
- Labels should not be more than 5" in height.
- Please provide a printer's proof to ORWS before printing commences.
- Please schedule label deliveries with ORWS.
- Labels must be at ORWS one week before scheduled bottling date.
- Please check with ORWS if you have any questions.

Delivery and pickup hours are 8.15am-3.30pm, Monday through Friday. Please provide a contact name and number for all trucking companies. All packages are subject to approval by ORWS before bottling/labeling commences.